



## GO VIRGINIA REGION ONE EXECUTIVE COMMITTEE

May 3, 2017

Minutes

The GO Virginia Region One Council held its first meeting on May 3, 2017 at The University of Virginia's College at Wise located in Wise, Virginia.

Members present were Mike Quillen and Donna Henry. Allan Funk was unable to attend.

**Welcome and introductions:** Mike Quillen, Chair of the Region One Council presided over the meeting and Shannon Blevins recorded minutes. Mr. Quillen called the meeting to order.

**Recap of April 20, 2017 Orientation Meeting in Richmond:** Mike Quillen and Donna Henry discussed the GO VA orientation held on April 20. Region One Council was strongly represented and good information was provided for chairs and vice chairs. Timelines for budget submissions and the development of the Growth and Diversification Plan are aggressive.

**Growth and Diversification Plan:** Ms. Blevins discussed the approach to getting the Growth and Diversification Plan completed on time including the use of the Weldon Cooper Center's representative on the UVa-Wise campus as well as outside consultants. The process for procuring assistance for the quantitative component of the plan was also discussed. A third party will facilitate regional conversations and UVa-Wise will manage the logistics as well as the development and distribution of a community survey. The Growth and Diversification Plan is due on August 25, which is an aggressive timeframe. DHCD knows that our next council meeting is not until September 7, so the plan will be submitted as draft until the full council meets to approve.

### **Budget**

Ms. Blevins shared DHCD's requirement to have an initial \$5,000 budget right away. The full budget (either \$400,000 or \$650,000) is due by the end of May. Mr. Quillen and Ms. Henry reviewed the draft budget for \$5000 and approved. Also reviewed and approved was the \$650,000 budget, which included \$250,000 matched funds. The budgets will be sent to DHCD with the caveat that the council at the June 1 meeting will approve the larger budget.

### **Organizational structure and need for advisory committees**

Ms. Henry and Mr. Quillen discussed the staggering of terms for council members and settled upon a fair process of drawing the terms out of a hat during the June 1 council meeting. The term options will be two, three and four years.

General discussion regarding GO VA objectives included the need to be focused on higher paying industry sectors. Additionally, the SWVA Forum Action Teams (resulting from the 2016 Forum) will be useful in communicating GO VA progress. Once the Growth and Diversification Plan is complete, we will need to assess how best to utilize the Forum Action Teams in order to implement the Plan.

**Public Comment:**

None.

**Plan for June 1 Regional Council meeting and discussion of future Executive Committee meeting dates:**

Mike Quillen and Donna Henry discussed the agenda items needed for the June 1 council meeting and Ms. Henry offered to provide lunch as well as a tour of the campus following the meeting.

Meeting sites for 2018 will be spread throughout the region. Potential meeting locations which were discussed included Duffield, Bristol, LMU (Vet School) and Crossroads in Galax.

Mike Quillen adjourned the meeting.