



851 French Moore Jr. Blvd., Abingdon, VA 24210

[www.swvam.org](http://www.swvam.org)

(276) 492-2100

# Who We Are

- A 501(c)3 Nonprofit Organization
- Manufacturer Led
- Mission Statement: Supporting the sustainment and advancement of manufacturing in Southwest Virginia through regional collaboration, changing the image of manufacturing, and closing the skills gap.
- Funding Sources: Membership and County Contributions



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# Our Manufacturing Members



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# GOAL 1:

Establish and promote regional  
**collaborations in support of  
manufacturing** as part of an economic  
development initiative.



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## **GOAL 2:**

**Redefine the image of manufacturing to increase the number of individuals pursuing careers in manufacturing.**



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## **GOAL 3:**

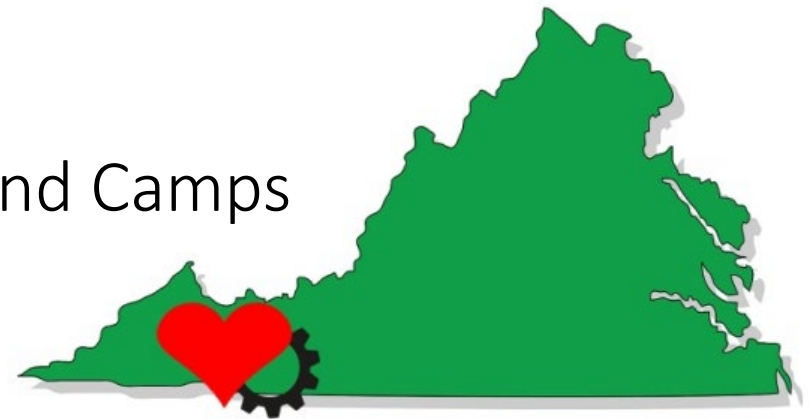
**Close the skills gap for manufacturers by aligning educational and workforce training resources with the most pressing demands of area industry.**



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# Changing the Image of Manufacturing:

- #MadeinSWVA Campaign
  - Presentations
  - Manufacturing Facility Tours
  - Videos
  - Manufacturing Academies and Camps



**#MadeinSWVA**



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# Changing the Image of Manufacturing:

- Outstanding Woman in Manufacturing Award
- Career Fairs/Careers Expo for Youth
- Manufacture Your Career
- Manufacturers' Awards Banquet
- Scholarships



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# Services to Manufacturers:

- Trainings
- Networking Opportunities
  - Peer Groups
  - Manufacturers' Expo
- Connecting Manufacturers with Resources
- Employment Support – [www.swvam.org/mfgcareers](http://www.swvam.org/mfgcareers)



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Lennie Gail Mitcham

Executive Director

[lgmitcham@swvam.org](mailto:lgmitcham@swvam.org)

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