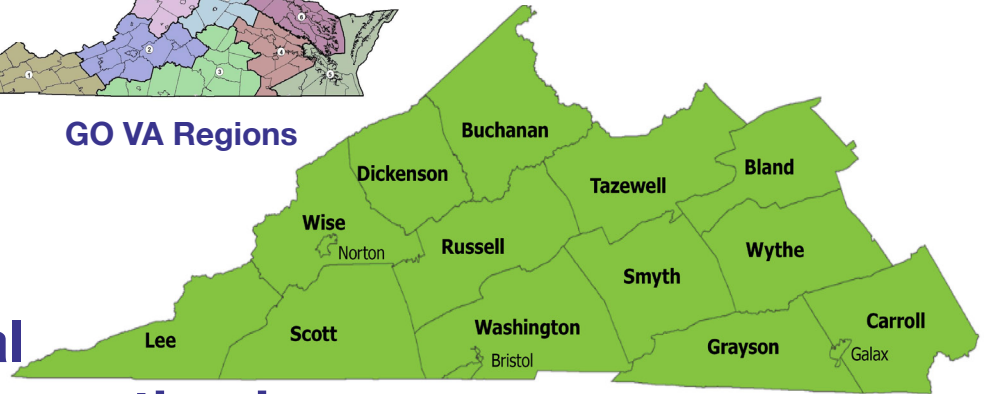


GO VA Regions



GO VA Region One

Promoting Regional Collaboration and Investing in Regional Assets

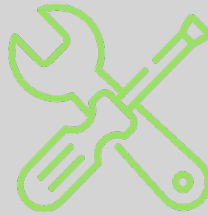
About GO Virginia

The Virginia Initiative for Growth and Opportunity (GO VA) supports programs to create more high-paying jobs through incentivized collaboration between business, education, and government to diversify and strengthen the economy in every region of the Commonwealth.

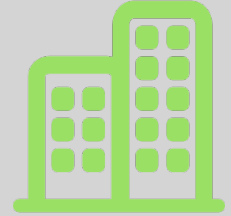
Innovation



Improvement



Infrastructure



Investment

Invention

Region One Council

The Region One Council consists of 21 citizens representing private and public sectors: small and large business, non-profit, educational institutions (higher education and k-12), local government, and other valuable regional and community stakeholders. The University of Virginia's College at Wise serves as the support organization for the Region One Council.

Contact

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(276) 254-2396
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Economic Landscape



2017 Population:
380,000

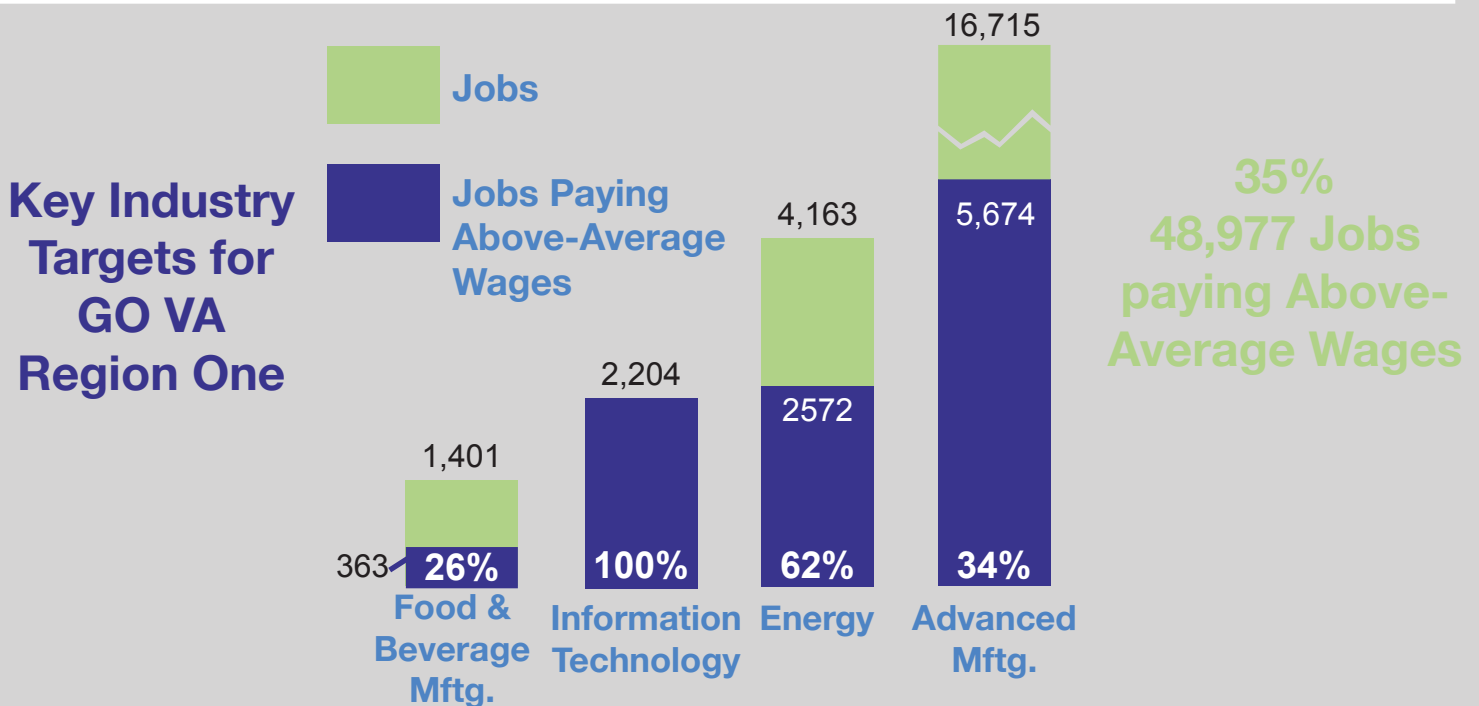


\$34,237
Average Annual Earnings
2018Q1



2018 Q1 Employment:
138,777 Jobs

Cluster Employment for 4 Quarters Ending 2018 Quarter 1



Entrepreneurship Trends

2016 Quarterly
Small Company
Job Creation

Region One - 39.1%

Virginia - 36.2%



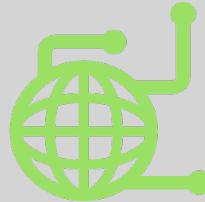
Region One Growth and Diversification Plan

Key Industry Targets for GO VA Region One



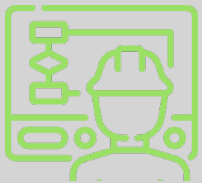
A. Energy and Minerals

Employment – 4,163
Export Sector - Yes
High wages and competitive advantages showcase the importance of energy to the region.



B - Information and Emerging Technologies

Employment – 2,204
Export Sector - Yes
Defined at an occupation level due to their importance across many industries. CGI, DP Facilities South and Northrup Grumman are examples of this emerging cluster.



C - Advanced Manufacturing

Employment – 16,715
Export Sector – Yes
The region possesses above average wages and competitive advantages in many manufacturing industries.



D - Agriculture and Food and Beverage Manufacturing

Employment – 1,401
Export Sector – Yes
Prominence of agriculture in the region creates a fertile environment to attract food and beverage manufacturers to the area.

Average Annual Income

A. \$73,539

B. \$64,500

C. \$42,144

D. \$42,468

Blueprint of Initiatives

The Region One Growth and Diversification Plan offers specific strategies for each initiative to support existing local companies and entrepreneurs, helping them to flourish in the new SWVA Economy, as well as promote investment and location of prospective industries. These strategies of implementation underpin all four of the targeted industries:

Underpinning Strategies

Talent Development: Education, Workforce and Leadership Capacity

Development of a workforce with industry recognized credentials; meaningful engagement with employers in the workforce conversations; building the region's capacity for leadership

Entrepreneurship and Innovation

Intentional focus upon existing businesses that possess opportunities for expanding, growing product and market opportunities

Infrastructure

Support of existing industry and recruitment of new operations to the area

The Region One Growth and Diversification Plan was developed in partnership with:
The University of Virginia's College at Wise • Chmura Economics & Analytics

Project Application and Implementation Process

The GO Virginia Region One Council accepts and approves proposals for projects to submit for funding through the Commonwealth's GO Virginia Initiative

Project Criteria

- Aligns with Region One's Economic Growth and Diversification Plan and Key Industry Targets
- Includes the collaboration of two or more localities
- Commits non-state sources of matching funds (dollar for dollar), including a required locality match of 20% or \$50,000, whichever is greater
- Creates private sector jobs that pay an annual wage greater than \$34,237
- Generates new spending in Southwest Virginia (not just recirculating local spending)

Funding Availability

Regional Per Capita

Planning

Enhanced capacity building projects

Implementation

Collaborative projects with direct economic impact

State-wide

Competitive

Projects involving 2 or more GO Virginia regions

Application Process



Submit Letter of Intent to UVa-Wise Support Organization



Submit Application to UVa-Wise Support Organization



GO Virginia State Board Approval



Applications are reviewed by Region One Grant Review Staff



Region One Support Organization submits to Department of Housing and Community Development for review



Region One Council Approval



For more detailed information, contact Robyn Lee at rlee@uvawise.edu