****Template 3: Performance Metrics

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| Performance Metrics |
| Metric  | Goal | Anticipated Completion Date |
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Additional rows may be added as needed.

**Sample Metrics:**

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| **Talent Development Potential Metrics** |
| # of students trained | # of credentials awarded |
| # of upskilled employees | % of students receiving credentials |
| # of new jobs created | # of students enrolled in dual enrollment programs |
| # of existing jobs retained | Average wages of jobs created |
| # of businesses served | Average increase in wages for trainees/graduates |
| # of internships completed | Leveraged private investment |
| # of apprenticeships completed | Leveraged public investment |
| # of new programs/credentials implemented |  |

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| **Sites & Infrastructure Potential Metrics** |
| # of jobs created | Investment in marketing site |
| # of existing jobs retained | # of projects (active company recruitment files) |
| # of businesses served | # of prospects (active company visits) |
| # of acres advanced to higher tier per VBRSP | # of businesses attracted |
| Total square footage of new space developed | Average wages of jobs created |
| # of linear feet of water infrastructure constructed | Leveraged private investment |
| # of linear feet of sewer infrastructure constructed | Leveraged public investment |
| Water capacity – million gallons per day (MGD) | Revenues increased from export-sales |
| Sewer capacity – million gallons per day (MGD) |  |

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| **Innovation & Scale Up Support Potential Metrics** |
| # of jobs created | Total capital deployed |
| # of existing jobs retained | Research and development funding deployed |
| Average wages of jobs created | New products completed/released to production |
| Increase in average employee wages | Total patents filed |
| # of new programs/credentials implemented | Total patents pending |
| # of credentials awarded | Total patents awarded |
| # of businesses attracted | # of fund investments |
| # of businesses retained | Average deal size |
| # of existing businesses expanded | # of businesses applying for fund investments |
| # of new businesses created | # of businesses interviewed for fund investments |
| # of businesses served | # of businesses evaluated for fund investments |
| Leveraged private investment | Return on Investment (ROI) for deployed funds |
| Leveraged public investment | Internal Rate of Return (IRR) for deployed funds |
| Total capital raised | Revenues increased from export-sales |